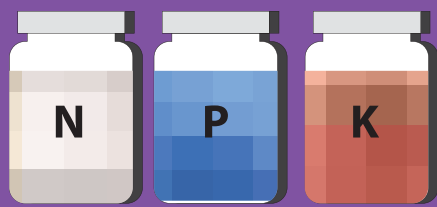


## Right Product

Apply the right nutrients based on what the crop needs to grow.



## Right Time

Apply nutrients when the crop needs it – as the crop starts to grow and after it is harvested to replenish the soil.



# The 4 R's

A farmer follows  
4 R's when applying  
nutrients:

## Right Rate

Apply the correct amount of nutrients that the crop needs to grow - not too much, not too little.



## Right Place

Apply nutrients in the right place so more nutrients are used by the crop and soils, and less are lost to the environment.



Graphics courtesy of Agrium Inc.